

Boot 'Em Up

Comfort customers will be ready for winter in these fashionable looks

BY LIANE BONIN

Tree Time

The Ginkgo (also known as maidenhair tree) is one of the oldest trees known to earth—and the inspiration for the Ginkgo line from El Naturalista. The latest style in the collection, new for fall '08, features leather treated using river stones for a durable end product that's also soft to the touch. This boot feels soft to the feet as well, thanks to the Frog Shock System, the brand's exclusive anti-shock technology. Worn laced up, slightly folded or even half-laced, this boot looks as good as it feels. Retails for \$275.



City Slicker

Ariat is well known for riding boots, but its Metropolitan Collection is all about urban sophistication. Offering comfort and fit with the brand's patented ATS technology, the classy Rockridge ankle boot is the perfect match for the season's hottest apparel trends, including leggings, long skirts and wide-leg pants. Retails for \$139.95.



DON'T FORGET TO VISIT THESE OTHER COMFORT BRANDS!

Aetrex Worldwide	BeutiFeel-USA	Chaco
Akaishi Co. Ltd.	Birkenstock	Chinook
Ana-Tech Comfort	USA LP	Clarks Companies
Footwear	Birki LP/Alpro LP	Cloud Nine
Aokang	Blondo	Sheepskin
International (USA)	Brand X	Crocs Footwear
Ara Shoes Inc.	Huaraches	Daniel Green/L.B.
Auclair &	Burten	Evans
Martineau Inc.	Distribution	Portania
Aussie Dogs	Cedar International	Tsonga
Barbo	Corp.	

> Check the show directory for the exhibiting company name and booth location.



Hard Worker

Part of Aravon's updated Office Collection, the Hannah is a 5-inch boot built on a new 8/8 heel. The comfort last has a narrow heel width, moderate toe-box height and moderate forefoot width for a perfectly feminine fit. Support and comfort come from a built-in stability shank and a full-length removable Velocor footbed. The entire boot is lined with Dri-Lex lining, a moisture-wicking textile to keep her toasty. Available in water-resistant leather and a range of widths. Retails for \$145.

High Times

Building on the success of its tall boots debut in 2007, Naot is presenting a number of fashionable new styles for fall '08 in chic shades of brown and grey. All feature the brand's signature cork footbed, and the Illusion (shown here, left) shows off a chic metal chain hardware detail over an Italian leather upper that's pure luxury. Retail range is \$250 and up.



Walk Tall

In the early 1990s, Swiss engineer Karl Miller realized that, despite their lack of shoes, the Masai tribesmen of Africa rarely suffered from back pain. Through his research, the engineer discovered that walking barefoot on uneven ground activates muscles in the body that usually atrophy when conventional shoes are worn. His Masai Barefoot Technology (MBT) shoe line promises improved posture, less stress on joints and positive effects on the whole body. The Tambo, a new boot for fall, incorporates the brand's unique technology into an on-trend tall boot that will take her from day into evening in comfort and style. Retails for \$390.



Wear-Ever You Go

Introducing its first MukLuk for outdoor wear, Reliable of Milwaukee presents the new Mukluk Puddle Boot (above). The cozy style retains the classic knit upper of the brand's Slipper Sox, but adds a sole, insole and vamp featuring sturdy EVA construction to weather the great outdoors. Durable and waterproof, the boot also has the convenience of machine washability. Retails for \$38.99.

Cuddle Up

The Contour Sweater Boot from Taos is as comfortable as a slipper but too much fun to keep shut indoors. Crafted with TLC (Taos Lasting Comfort), the boot features a dual density, leather-lined and molded sock, a signature brand sweater shaft, leather foot styling and added cushioning. Retails for \$175. ■

